

**Best of SABCS® (San Antonio Breast Cancer
Symposium®) Kyoto 2021 program
Sponsor, Advertiser, Exhibitor Guideline
(O N L I N E)**

Date: January 9 (Sat.) and 10 (Sun.), 2021
<https://sabcs.kyoto-breast-cancer.org/>

Greetings

Dear Sir/Madam,

We are pleased to announce "Best of SABCS® (San Antonio Breast Cancer Symposium®) Kyoto2021" to be held on January 9 (Sat.) and 10 (Sun.), 2021. This international convention will be held as an online meeting due to the novel Coronavirus (COVID-19).

With great pleasure, we invite you to the Official Best of SABCS® (San Antonio Breast Cancer Symposium®) Kyoto program in conjunction with KBCCC2020 International Convention to be organized on January 23 (Sat.) and February 6 (Sat.), 2021.

Since 1977, the Symposium's mission has been to provide state-of-the-art information on breast cancer research. From a one-day regional conference, the Symposium has grown to a five-day program attended by a broad international audience of academic and private researchers and physicians from over 90 countries.

The official Best of SABCS® programs allows Oncologists the opportunity to experience and discuss the research and advances with colleagues and key opinion leaders. The mission of official Best of SABCS® Kyoto is to relive the sessions that bring SABCS® education, speakers and presentations to audiences outside the USA.

We would like to humbly thank the medical professionals who have spared some of their valuable time to take part in the Best of SABCS® Kyoto. We would also like to thank all the organizations who have generously given their support to this event.

Yours faithfully,

Professor Masakazu Toi M.D Ph.D

Representative Chair of Best of SABCS Kyoto 2021

Breast Surgery Department, Graduate School of Medicine, Kyoto University

Convention Outline

✧ Convention Dates

January 9 (Sat.) and 10 (Sun.), 2021

✧ Name of hosting institution

Best of SABCS® (San Antonio Breast Cancer Symposium®) Kyoto 2021 program
Representative Chair (Facilitator) Professor Masakazu Toi (Breast Surgery Department,
Graduate School of Medicine, Kyoto University)

✧ Purpose and significance of the academic convention

The mission of official Best of SABCS® Kyoto is to relive the sessions that bring
SABCS® education, speakers, and presentations to audiences outside the USA.

✧ Outline of the plans of the conference

(1) Main sessions of the convention

- New directions in translational research and resistance mechanisms
- Novel therapeutics in advanced disease
- Advances in approaches to local-regional disease
- Molecular signatures for prognosis, prediction, and resistance
- Germline tests and variants and high-risk management
- Pathological findings of pre-malignant diseases

(2) Educational SEMINAR

- Techniques to Improve Abstract Writing Skills

(3) Number of prospective turnout

Domestic and Overseas participants 200 people

(4) Convention URL

<https://sabcs.kyoto-breast-cancer.org/>

✧ Inquiries regarding this conference

Best of SABCS Kyoto2021 Secretariat
 Park homes saga-arashiyama sakuratei308
 43-1 Sagashinguumachi, Ukyo-ku.
 Kyoto City 616-8355 Japan
 TEL : +81-75-600-8675
 FAX : +81-75-320-2575
 E-mail: info@kyoto-breast-cancer.org (Recommend)

◇ Other

If you have an interest in supporting this conference, please feel free to contact the Best of SABCS Kyoto2021

Sponsor Options

1. Symposium (Live streaming)

※ *Submission deadline (scheduled): November 30, 2020

January 9	Afternoon	30 - 60 min	2,500,000 yen	3
January 10	Morning	30 - 60 min	2,500,000 yen	2
January 10	Afternoon	30 - 60 min	2,500,000 yen	1

(* Exclusive of consumption tax)

2. Insertion of Advertisement into Printed Matter

*Submission deadline (scheduled): November 30, 2020

•Program (Proceedings) (Number of prospective publication: 600)

Program will be published as proceedings after the conference.

Best of SABCS Kyoto 2020, which will include the convention program, social events, and general information, will be mailed to invited faculties and all participants who pay the registration fee (domestic only). Please note the design fee is not included in the below insertion cost.

Media creation cost: 2,100,000 yen (exclusive of tax, planned)

Program abstract	Size	Insertion Cost	Number of applications
Back side of the front cover (1 page in color)	A4 whole page (W180mm×H277)	550,000yen	SOLD OUT
Back side of the back cover (1 page in color)	A4 whole page (W180mm×H277)	275,000yen	SOLD OUT
Black and white (1/2 page)	A4 1/2 (W180mm×H120)	78,750yen	5

Size negotiable (* inclusive of consumption tax)

[Advertisement text] Illustrator, PDF file

English text recommended as this is an international conference. (Japanese allowed)

3. Insertion of Advertisement into Website

Website Advertisement	Place (*)	Cost	Number of applications
3 Places (★★★)	A+B+C	100,000yen	10
2 Places (★★)	B+C	88,000yen	10
1 Place (★)	Only C	55,000yen	10

(* Exclusive of consumption tax)

*A: Under the convention banner in the top page of KBCRN website

*B: Under the header in the top page of Best of SABCS 2021 Kyoto website

*C: In the bottom of Best of SABCS 2021 Kyoto website

[Advertisement text] PNG, ai, or psd file

Please send your data by e-mail.

English text recommended as this is an international conference.

(★★★) Equivalent to a website advertisement in the old schedule

(★★) Equivalent to an advertisement into a name tag holder in the old schedule

(★) Equivalent to an advertisement into a congress bag in the old schedule

4. Others

Please feel free to consult with the KBCCC2021 International Convention Secretariat if you have any other means to offer support other than above.

Application and Payment

Best of SABCS Kyoto2021 (KBCCC2021) Secretariat will sign the contract with each company as the representative of the steering committee. All sponsors' applications will be accepted in a first-come-first-served order. In general rule we cannot accept applications after the submission deadline.

Method of application

Please fill out the required fields in the attached application form and send it by FAX or Email to the address below by November 30, 2020.

Best of SABCS Kyoto 2021 Secretariat

Park homes saga-arashiyama sakuratei308

43-1 Sagashinguumachi, Ukyo-ku.

Kyoto City 616-8355 Japan

TEL : +81-75-600-8675

FAX : +81-75-320-2575

E-mail: info@kyoto-breast-cancer.org

* Please make sure to write down your company's name using Roman alphabet as the English name will be required at the time of inserting the name in the program. The name will be published as it is written in the application form so please be advised to be careful of any mistakes. (Upper case and lower case will be published as written in the application form). * We will contact the person who is specified as the contact person in charge in the form. Should you wish to change of contact person in charge, please let the conference Secretariat know as early as possible.

Method of payment

Please make all payments in Japanese yen. After receiving the application form, you will be issued an invoice from the secretariat. Please make payment of the sponsoring charge to the designated account by the payment deadline date specified in the invoice. Please incur any bank transfer fees at your expense.